

# Master of Business Administration, Business Management

You are warmly welcome to study at Turku University of Applied Sciences, Master School! Congratulations on your study place at Turku UAS Master School, in the Master's Degree Programme in Business Management.

We look forward to meeting you during the two orientation days of studies on 8th and 9th January 2024. It is important to participate in the orientation because during that time you will be given all the necessary information to succeed in your studies.

Please read carefully the Starting your Studies and New Student's Guide sections on Turku UAS website. They will provide you with important information concerning for example Digistart course, Tuudo mobile app with its digital student card, student discounts, and obligatory student healthcare fee. Read also the following information carefully to prepare for the start of your studies.

## Monday 8th January at 8.30-15.30

### Online

- Your group code is YBINBK24

8.30–10.15 Tutoring group meeting Location: [Zoom Meeting](#)

10.15–10.30 Coffee break

10.30–11.30 Master School Opening Session. Location [Zoom Meeting](#)

11.30–12.30 Lunch Break

12.30– 15.30 Future Operating Environments;

Instructions for the course and starting the megatrend assignment

## Tuesday 9th January at 9.00 – 16.00

### Kupittaa Campus

- You will meet your tutoring group in EduCity (Joukahaisenkatu 7, Turku) in room EDU\_1090 Ringsberg. You will go through practical issues and get to know your group and tutor.

**Pre-assignment 1:** A big part of your studies is the master's thesis. You'll begin working on it during the "Research and Development Methods" course. However, it's a good idea to start thinking about what you might want to study right from the beginning of your studies. We'll talk more about the thesis in detail during the first days of the program and in conversations with your assigned teacher.

**Pre- assignment 2:** All TUAS Master School's programmes include a compulsory course The Future Operating Environments. Course will start already on TUAS Master School Opening Day 8.1.2024 with an orientation to the course and multiprofessional team discussions in which team members share experiences and thoughts on the impacts of megatrends on their professional field and their own work. Familiarize yourself with the following materials and be prepared to discuss megatrends on the opening day:

- Sitra 2023: [Megatrends](#)
- Sitra 2023: [Megatrend cards 2023](#)

## Other contact teaching days in spring 2024

Thu 1 February at 9.00-16.00 Project management

Fri 2 February at 9.00-16.00 Strategic Thinking and Management

Thu 7 March at 9.00-16.00 Managing Business Relations

Fri 8 March at 9.00-16.00 Strategic Thinking and Management

Wed 17 April at 10.00-11.00 Online Future Operation Environment Premeeting of the hackaton

Mon 29 April at 9.00-17.30 Online Future Operating Environments hackato

Thu 2 May at 9.00-16.00 Managing Business Relations

Fri 3 May at 9.00-16.00 Project management

## Further information:

Tutoring teacher Keijo Varis: [keijo.varis@turkuamk.fi](mailto:keijo.varis@turkuamk.fi)

Study Counselor Johanna Gadd: [johanna.gadd@turkuamk.fi](mailto:johanna.gadd@turkuamk.fi)

Degree programme leader Reetta Raitoharju: [reetta.raitoharju@turkuamk.fi](mailto:reetta.raitoharju@turkuamk.fi)

Student office: [opintoasiat@turkuamk.fi](mailto:opintoasiat@turkuamk.fi)

Best regards  
Student office  
Turku University of Applied Sciences