

# Master of Business Administration, Interactive Technologies

Welcome to study at Turku University of Applied Sciences Master School! From this letter you will find information about the start of your studies and instructions on how to prepare for the orientation days.

## Start of the studies

- Starting time: The first online meeting starts on Monday 2<sup>nd</sup> September 2024 at 8:30 (EEST)
- Location: [Zoom Meeting](#)
- Your group code is YINTBS24
- Be prepared to show your valid ID (i.e. passport or identity card)
- **Pre-assignment** for the *Future Operating Environments* course, see the next page.

## Master School Opening Day: Monday 2.9.2024

08:30–10:15 **Interactive Technologies degree programme's info** (Zoom Meeting opens at 8:15)

10:15–10:30 Coffee break

10:30–11:30 **Master School opening** (you will receive the Zoom link during the info session in the morning)

11:30–12:30 Lunch break

12:30–15:30 **Future Operating Environments**: Instructions for the course and a group working activity with SITRA's Megatrend cards under tutor teachers' lead. Working groups and virtual meeting rooms will be instructed before working.

## Degree Programme Introductory Day: Tuesday 3.9.2024 at Kupittaa Campus

You will meet your tutoring group at the Kupittaa Campus ([Lemppari Building](#)), Lemminkäisenkatu 30, Turku. Classroom is LEM\_A317. During the day you will go through information systems and practical issues concerning your studies. Prepare to show your ID.

## Contact days after the orientation week:

16.9., 7.10.–8.10, 4.11.–5.11., 25.11., and 2.12.–3.12.

Some of the courses on these days are online.

## Pre-assignment for Future Operating Environments course:

All Turku UAS Master School's programmes include a compulsory course The Future Operating Environments. Course will start already on Turku UAS Master School Opening Day 2.9.2024 with an orientation to the course and multiprofessional team discussions in which team members share experiences and thoughts on the impacts of megatrends on their professional field and their own work. Familiarize yourself with the following materials and be prepared to discuss megatrends on the opening day:

- Sitra 2023: [Megatrends](#)
- Sitra 2023: [Megatrend cards 2023](#)

### Further information:

Tutor teachers: Werner Ravyse, [werner.ravyse@turkuamk.fi](mailto:werner.ravyse@turkuamk.fi)

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