

INTERNATIONAL SEMESTERS 2019-2020

AUTUMN 2019

(end of August - mid December)

Entrepreneurship and Sales

Location: Kupittaa campus, Lemminkäisenkatu unit (Turku)

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Your semester awaits you to experience TUAS applied learning methods. Teachers and students re-create their learning environment on daily basis, looking for solutions to different professional settings through group works and discussions. Most of these cases are from real working life that form part of our community. In other words, our Innopeda-based learning combines theoretical learning with applied research. Through different projects and methodologies, students share information and competences that promote to boost their own professional development as well as regional innovation and development.

This international semester consists of	ECTS
Digital Marketing Basics, 3041249	5
Cases in International Business, 3011663	5
Sales and Marketing	5
Technical Sales Skills and Processes, 5091180	5
Sales Workshops, 5091167	5
Sales Management, Methods and Tools, 5091179	5
Total	30

SPRING 2020

(beginning of January - mid May)

Entrepreneurship and Sales

Location: Kupittaa campus, Lemminkäisenkatu unit (Turku)

This international semester consists of	ECTS
Customer Oriented Product Development, 3011554	5
Brand Management, 3011657	5
International Negotiations, 3041228	5
Innovation Project, 1002309	5
Open Studies in Business, 3011652	5
Company visits	5
Research Hatcheries on Circular Economy	2-10
Total	40