

Professional Sales Management, Master of Business Administration

Congratulations on your study place at Turku University of Applied Sciences! You are warmly welcomed to study at the Degree Programme of Professional Sales Management!

In this document, you will find information and schedules on how to start your studies. Please read the instructions carefully as soon as you have confirmed your study place.

Beginning of the Studies

- Time: On Monday 2nd of September 2019 at 8.30 (coffee), opening at 9.00
- Place: ICT-City-building (Joukahaisenkatu 3, 20520 Turku), auditorium Alpha
- Arrival by car: Because of a limited number of parking places, please reserve enough time. More info at: <https://www.turkuamk.fi/turun-amk/yksikot-ja-kampukset/ict-talo-joukahaisenkatu/>
- The code of your study group: YPSMAS19
- Please take with you: Personal identity card and laptop computer

The study programme of your group is available at [Study guide](#). The detailed study plan is available on 17.6.2019 at the earliest at <https://lukkari.turkuamk.fi>.

2.9. at 8.30-16.00: Your studies will begin in a joint opening event for all TUAS master students. Please, be prepared to certify your personal identity. You will then get a lunch benefit coupon. In the afternoon, we have a separate program for each degree programme. You will get more information about the degree programme and other practicalities.

3.9. at 9.00–16.00: The first course, Recent trends in B2B buying behavior (5 ECTS), will start.

Autumn 2019 contact days are 2.–3.9., 26.–27.9., 24.–25.10., 22.11., and 12.12.

Studies in the degree programme are based on blended learning. As a rule, you will have two contact days (weekdays) per month. Studies are planned this way in order to make it possible for you work full-time alongside your studies. Between the contact days, you will carry out learning tasks independently.

More information

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