

Faculty of Engineering and Business

[Salo IoT Campus](#)

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International Semester at BusinessAcademy Salo 2018-2019

International semesters at BusinessAcademy Salo focus on project-based work and team learning. Students work in multicultural teams on various assignments. Project work also includes familiarizing with relevant theory and comprehensive reading. Consistent and thorough reflection is done after each project. Students learn about project work by studying the subject matter, putting it into practice and communicating and presenting the results. The main focus is in learning the team work. Most projects are 5 ECTS, but can be extended up to 10 ECTS. Students who stay the full academic year should complete 10 ECTS projects.

Business administration, autumn 2018 and spring 2019

Course name	ECTS	Course code
Intercultural networking	5	3011543
Tandem Learning and Culture	5	3011564
Domestic International Project	5-10	3011544
International Marketing and Selling	5-10	3011548
Innovation Tools	5-10	3011607
Team Leadership and Management	5-10	3011540
Digital Marketing	5-10	3011612
Common courses for all exchange students		
Finnish for Exchange Students (autumn/spring)	3	1000474
Get Finternational (autumn/spring)	3	1000393

Course descriptions:

Intercultural networking (5 ECTS) Possible either in autumn or spring term

- networking locally in-campus and out-campus
- examples: campus events, student cruises, visits to local business organizations (Yrityssalo, Junior Chamber of Commerce, Salo Entrepreneurs, companies)
- joint and guided workshops
- building required networks for upcoming projects

Tandem learning and Culture (5 ECTS) Possible either in autumn or spring term

- teaching and learning two languages and cultures, Finnish plus foreign
- examples: shopping, cooking, parties, daily life, sports, hobbies, experiences
- results presented in an event

Domestic International Project (5-10 ECTS) Possible in autumn, spring or full academic year

- joint projects with Finnish students
- doing and completing assignment from a local organization or organizing an event in or out campus
- focus on working together with Finnish students and possible client

International Marketing and Selling (5-10 ECTS) Possible in autumn or in spring or full academic year

- for a real customer
- plan and implement the marketing of product/service in a customer-oriented way
- for example plan and implement marketing and sales campaigns

Innovation Tools (5-10 ECTS) Possible either in autumn or in spring or full academic

- Student is able to find, select and apply appropriate innovation tools to different situations
- Exploring different innovation tools, comparing and adapting them to different situations.

Team Leadership and Management Project (5-10 ECTS) Possible in autumn, in spring or full academic year

- acting as a project leader
- planning, managing and reporting a multicultural project
- handling change management

Digital Marketing (5-10 ECTS) Possible in autumn, on spring or full academic year

- designing and creating web pages using appropriate tools
- photo design
- making, editing and publishing videos
- making use of the latest media tools