Turku University of Applied Sciences
Faculty of Engineering and Business
Kupittaa campus - Lemminkäisenkatu unit

TURKU AMK
TURKU UNIVERSITY OF APPLIED SCIENCES

INTERNATIONAL SEMESTER 2018–2019

International Business

Guidelines:

- These are preliminary course lists and some changes might occur
- You can choose courses from one module only
- You cannot select courses from several modules
- You can choose additional courses from the optional course list
- Please note that there is an allotment of 20 exchange students for each module. It is therefore recommended to select a second option for your module.
- In addition to the module, we encourage you to take courses from our Turku Summer School. The courses are delivered during August 2018.

AUTUMN SEMESTER 2018

BUSINESS ACADEMY MODULE 1

The courses are implemented within the Business Academy (BA) Junior Startup Business Incubator and in context of BA's regional and global entrepreneurial ecosystems. Learning in BA is inspired by Innovation Pedagogy principles, a well-balanced self-driven and team learning environment under the support and guidance of the team coach. Business Academy learning way. Business Academy is an exceptional learning environment, where students can reach entrepreneurial and teamwork capabilities by doing real business. **The students staying for the whole academic year have the possibility to continue with the Business Academy module in the spring 2019.**

Code	Course name	ECTS
N/A	Responsible and innovative working teams	5
N/A	Team leadership and management	5
3011539	Project management	5
3011543	Intercultural networking	5
3011548	International marketing and selling	5
3011610	Marketing project	5

BUSINESS MODULE 1

Code	Course name	ECTS
3041232	Introduction to digital business	5
3041230	Logistics and supply chain systems	5
3011598	Basics of big data in business	5
3041212	Human resource management	5
3011663	Cases in international business	5
1002309	Innovation project (continues in spring 2019*)	5

*Exchange students staying for the whole Academic year 2018-2019 will have the possibility to continue working on their Innovation project during the spring 2019 (15 ECTS altogether). Exchange students staying for the autumn 2018 only can also participate in an innovation project and get 5 ECTS from it.

BUSINESS MODULE 2

Code	Course name	ECTS
3041227	Research methods	5
3011532	Emerging markets	5
3011585	Communication and cultural sensitivity in service encounters	5
3041212	Human resource management	5
3011595	Creating customer value	5
3011629	Contracting in the global operational environment	5

Optional courses

Code	Optional courses	ECTS
1000474	Finnish for exchange students	3
1000393	Get Finternational	3
	Turku Summer School (August 2018 only)	…
3011652	Open studies in business 1 (mostly online implementation)	5

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SPRING SEMESTER 2019

BUSINESS ACADEMY MODULE 2

The courses are implemented within the Business Academy (BA) Junior Startup Business Incubator and in context of BA's regional and global entrepreneurial ecosystems. Learning in BA is inspired by Innovation Pedagogy principles, a well-balanced self-driven and team learning environment under the support and guidance of the team coach. Business Academy learning way. Business Academy is an exceptional learning environment, where students can reach entrepreneurial and teamwork capabilities by doing real business. **New incoming exchange students for the spring 2019 also have the possibility to join this Business Academy Module 2.**

Code	Course name	ECTS
N/A	Responsible and innovative working teams 2	5
N/A	Team leadership and management 2	5
3011539	Project management 2	5
3011543	Intercultural networking 2	5
3011548	International marketing and selling 2	5
3011610	Marketing project 2	5

BUSINESS MODULE 1

Code	Course name	ECTS
4021106	Research methods	5
1002309	Innovation project (continues from autumn 2018)	10
3011532	Emerging markets	5
3041234	Creativity and innovativeness	5
3011554	Customer oriented product development	5
3011657	Brand Management	5
3011586	Experience management	5
3011652	Open studies in business (mostly online implementation)	5
1000474	Finnish for exchange students	3
1000393	Get Finternational	3