

---

## In Public, In Particular (IPIP)

In Public, In Particular (IPIP) aims to develop and promote participatory art methods and situation specific art among European audiences. The main tools to reach these aims are audience research, public workshops and international street happenings which are carried through by artists and art students in close cooperation with street actors and the public of four European streets.

Each partner has chosen a specific street in their city and will focus on the people, services, history and phenomena of those streets. Small enterprises, public offices, libraries and NGOs located by the selected streets are invited to cooperative workshops in order to plan, implement and estimate situation specific artworks with the artists and art students. This way they provide special knowledge about the streets and contribute to the content of the artworks whilst they also learn about artistic processes and practices and the beneficial possibilities of art.

During IPIP the participating artists and art students are provided with multiprofessional workshop periods. Special attention is given to applying inspiring digital marketing methods to promote situation specific art and participatory art for general public and international audiences. Audiences outside the project areas are invited and encouraged to participate in the project activities through social media.

The IPIP project is co-funded by the Creative Europe programme of the European Union.



Co-funded by the  
Creative Europe Programme  
of the European Union

## In Public, In Particular (IPIP)

### Project duration

1.10.2015 - 31.12.2018

### Operating sphere

International

### Partners

Royal Academy of Fine Arts -  
Artesis Plantijn Hogeschool  
(Belgium)  
National College of Art and  
Design Dublin (Ireland)  
Sveučiliste u Zagrebu Graficki  
fakultet (Croatia)

### Source of funding

Creative Europe

### Total funding

375 000 €

### TUAS budget

185 000 €

### Project website

[https://www.facebook.com/  
inpublicinparticular/](https://www.facebook.com/inpublicinparticular/)

### Contact information

Sari Torvinen  
Projektipäällikkö  
Phone: 050 5985 272  
Email: [etunimi.sukunimi@  
turkuamk.fi](mailto:etunimi.sukunimi@turkuamk.fi)  
Units: Arts Academy  
Susanna Pyörre  
Hankesuunnittelija  
Phone: +358 40 355 0186  
Email: [etunimi.sukunimi@  
turkuamk.fi](mailto:etunimi.sukunimi@turkuamk.fi)  
Unit: Corporate Services, RDI  
Services