

Lean Growth – Towards experimental and productive working life with internal Lean Startup practices

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Target groups are those micro and small and medium size companies that need support for technology adoption or regeneration for practices to maintain competitive advance.

The gender aspect is paid attention to the prospective differences of the need for developing or learning in project actions. An indirect objective of the project is to increase employees' competences, and maintain existing works in the particular areas. In the long run, the aim is to entrench Lean Startup practices as the internal work practices for the firms, for instance quick experimentations, on-going reflections of own duties, and networked co-development actions.

As results, the companies assimilate entrepreneur team culture and co-competence for innovations, competence for networking and employees identify the possibilities of IT-tools. Special attention is paid on new, agile exercises on value creation and co-creation, through a model, networked, competence driving thinking. Lean Startup –method enhances this value and competence driven approach, and network analysis support this development. The work done in the project will results in that employees can mind on the up keeping of work wellbeing both at individual and team level.

Furthermore, employees can observe and evaluate their own work and other processes from the risk point of view in their company. Wellbeing is an inbuilt theme throughout the project.



European Union
European Social Fund

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Project duration

1.1.2017 - 31.1.2019

Operating sphere

National

Partners

Tampere University of Technology
Lappeenranta University of Technology
Tampere University of Applied Sciences
40 SMEs

Source of funding

ESR / Hämeen ELY-keskus

Total funding

610 000 €

TUAS budget

136 000 €

Project results

The objective of the project is to enhance development capabilities of participating companies by increasing commitment of employees. Improved capabilities are seen to affect positively on well-being of employees and productivity. A development and education period, focusing on digitalization, team learning, change management, innovation, and networked organizations, is offered for participating firms. Up-to-date knowledge on these topics are transferred to firms' employees through agile development experiments, in which the project aims to stimulate new work attitudes and work practices, to strengthen the perceived relevance of work and individually perceived feeling of control of the work. This will create an excellent basis on sharing and learning from the best practices between firms.

Furthermore, knowledge sharing and cross-fertilization between firms and universities are enhanced throughout the project. The concrete development actions will be mass customized according to the needs of each participant.

Contact information